

Application data privacy policy

v.20230504

The protection of your personal data is very important to us. In the following we inform you about the collection of personal data when ordering and using Visual Components and Visual Components Experience (hereinafter referred to individually or collectively as "**software**"). Personal data is all data that can be related to you personally, e.g. name, address, e-mail addresses, user behavior.

The "controller" as defined in Art. 4(7) of the EU General Data Protection Regulation (GDPR) is:

Visual Components Oy
Vänrikinkuja 2
FIN-02600 Espoo, Finland

Executive Board

Mikko Urho
Chief Executive Officer

Phone: +358 9 252 40800

Our Data Protection Officer can be reached at data-privacy@visualcomponents.com

Safety and security

Our systems are protected by technical and organizational security measures to prevent loss, manipulation, destruction or access to your personal data by unauthorized persons. Despite the use of the industry standard SSL (Secure Sockets Layer) to encrypt the data transmitted between you and our website, complete protection against all incidents is not possible.

Product registration

During product registration, we collect the following personal information:

- Name
- E-mail address
- Public IP address
- Workstation identifiers:
 - Device Name
 - System Model
 - Operating System's Serial Number

To read out this information, we may provide you with a tool that only summarizes this data in a file, which you then send to us.

Which data is mandatory to indicate is specially marked in each case. Further information is voluntary.

The indication of your personal data serves the purpose of the conclusion of the contract and the completion of your order. The legal basis is Art. 6 Para. 1 S. 1 lit. b (GDPR).

Use of the software

When using the software, we collect the following personal information:

- Public IP address

Disclosure of personal data

No personal data will be transmitted to third parties without your express consent. A transfer to public authorities, law enforcement authorities and courts only takes place within the scope of a legal obligation. In addition, our employees are bound to secrecy and the confidential handling of your personal data.

In this context, the companies affiliated with Visual Components Oy within the KUKA Group as well as service providers contractually bound to us for order data processing are not considered third parties.

Your rights

You have the following rights against us regarding your personal data:

- Right to information,
- Right to rectification or cancellation,
- Right to limit the processing,
- Right to object to the processing,
- Right to data transferability.

To assert these rights, you can contact our Data Protection Officer at data-privacy@visualcomponents.com free of charge.

You also have the right to complain to a Data Protection Supervisory Authority about the processing of your personal data by us.

Deletion periods

We delete all personal data as soon as they are no longer required for the purpose for which they were collected or you have exercised your right to deletion.

If there are no legal storage obligations or one of the other exceptions from Art. 17 GDPR exists, we will delete the data concerned as quickly as possible.